



career gappers

Guest Post Guidelines

Career Gappers is a blog about travel career breaks. We write about all aspects of taking time off work to travel, from making the initial decision right through to what happens after returning home. Whether it's the practicalities of preparing to leave home and the office, or inspiration about amazing destinations to visit, if it's relevant to travel career breaks then we will cover it.

We accept guest posts if it's a great fit for our site. Topics of particular interest include:

- Career break stories
- Career break planning and preparation
- Places in South America
- City itineraries & things to do in X
- Hiking
- Scuba diving
- Wine travel

Benefits of guest posting for us

- Portfolio: your author bio will appear on the post
- Exposure: we will share your content via our social media and email channels
- We can include one dofollow link per 1,000 words of content (up to a maximum of three) if it is relevant to our readers and is to a non-competing article

What we are looking for

- Original content: relevant to our audience and not used anywhere else (we will check for plagiarism using Copyscape)
- Authoritative content: if it's about a destination, you must have been there yourself; if it's giving career break advice then you must have relevant credentials
- Minimum 1,000 words of high-quality writing, proofread for grammar
- At least one photo (minimum 1200x800px) per 500 words. Original photos are preferred, but we will accept free sourced images with accreditation details provided
- A short biography (50 words approx), suitable profile photo and link to your site if relevant
- Please do not include any direct affiliate links (affiliate articles are acceptable as long as they are non-competing)

After you have submitted your work:

- We reserve the right to reject content if it does not meet our quality standards, and we may edit the content to fit our style if required (you will see a final draft if so)
- We reserve the right to decline photos, and may add our own if required
- We may add affiliate links when appropriate

How to pitch guest posts

Please send your guest post pitches to alex@careergappers.com with the subject line 'guest post pitch'. Give a brief overview of your proposed article, including a title and a synopsis in a couple of sentences. Any keyword research that backs up your proposal will be an advantage.
